The Legal 500 Recognizes M&R for the Fifth Consecutive Year

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The Legal 500 recognized M&R for the fifth consecutive year. The directory shined a bright light on the firm's litigation work and our Advertising & Digital Media Industry Group.

The words of the Legal 500 speak for themselves:

‘Michelman & Robinson, LLP's lawyers are noted for their 'extraordinary ability to think on their feet'. The firm has a strong profile in California, where it has three offices, though its broad commercial litigation practice sees it handling cases across the country. Its class action expertise is of particular note, where the team has secured numerous successes for its clients. In one highlight, highly recommended partner Mona Hanna acted for Motive Energy in a putative class action including claims under the Unfair Competition Law and Private Attorneys General Act, successfully negotiating a favorable settlement. Hanna is based in Orange County, where Todd Stitt and Jeffrey Farrow and recommended senior associate Vincent Loh are also based. Sanford Michelman is a name to note in Los Angeles.”

As for the firm's ADM presence, the report says:

“Agencies, advertisers, media outlets, digital ad-tech companies, internet publishers and other content providers frequently seek advice from Michelman & Robinson, LLP's advertising and digital media practice on a range of matters. In recent work, the firm advised Yamaha Guitar Group on the review of its website, materials and guidelines relating to advertising, social media and marketing, and assisted AirFrance with advertising compliance matters including in connection with contest and sweepstakes and in structuring gift cards and reward programs. The team also acted for MediaLink regarding its $207m sale to UK-based international business-to-business media firm, Ascential. Ronald Camhi in Los Angeles and Adam Solomon in New York jointly lead the practice that also counts TLC Marketing, Groupon and Brookstone Company among its clients.

Congratulations to M&R and specifically to Sanford, Todd, Mona, Jeff, Ron, Adam and Vincent for this very prestigious acknowledgment.